

George & Pat Olson Memorial Scholarship

George and Patricia Olson moved to Cuero in 1965 along with their children, Saralee, Sharon, Susan, and George. Mr. Olson loved football and quickly became an avid Gobbler football fan. He and his wife were Gobbler football season ticket holders for over 40 years and members of the Gobbler Booster Club. He could be seen standing to cheer for touchdowns, good plays, or simply to inspire players to not give up. He was crazy for his Gobblers and sometimes got crazy looks from other football fans. Many will recall the special Gobbler cowbell he rang at every football game until the opposing teams in Cuero's district banned such noise makers. The cowbell was then retired to Mr. Olson's bookcase before being presented to the Cuero High School athletic department after his death. Mrs. Olson attended every football game with Mr. Olson. They were always careful to arrive at least one hour before kick-off. The Olson children were interested in accompanying their parents to football games for social reasons; however, the Olson's eldest daughter, Saralee, recalls her dad telling her that if she was going to attend the games, she was going to learn the game. And, indeed, by her father's side, she did! At that time, football games were played at the stadium where John C. French Elementary now resides, and it was a time well before Cuero was considered a winning team. But, that didn't bother Mr. Olson any. You see, he always rooted for the underdog and was mindful of the players who weren't necessarily the stars of the team. With this in mind, the Olson's eldest daughter, Saralee Wittmer, and her husband, Charles, wanted to honor the legacy of her parents by establishing the George and Pat Olson Memorial Scholarship. The scholarship is intended to reward a student who exhibited strength of character and a strong work ethic while participating in Cuero High School's football program.



George & Pat Olson
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